Secretary-Treasurer

January 31, 2024



Communiqué #07

Here I am Lord, send me!

FOR: Secretaries and Treasurers at All Levels
THROUGH: Presidents and Secretaries at All Levels
CC: National Executive (for information)

National Life Member Liaison

FROM: Dorothy Johansen, National Secretary-Treasurer

Dear Sisters in the League,

The League is quite fortunate to be able to communicate items of interest using social media. Specifically, the League uses Meta (<u>Facebook</u> and <u>Instagram</u>), <u>YouTube</u>, <u>X</u> (formerly Twitter) and <u>Pinterest</u>. Each type of social media has a slightly different presentation, whether in the form of a sentence, photograph or video.

If you are interested in creating any social media accounts for your council, please follow the guidelines in the *National Manual of Policy and Procedure* Section 10: Media – Council Facebook Guidelines for any social media your council wishes to use.

The Canadian Conference of Catholic Bishops recently released a <u>Pastoral Letter on the Use of Social Media</u>, which I encourage everyone to read.

Your sister in the League,

Dorothy Johansen

National Secretary-Treasurer

Johann-