National Vice-President

January 17, 2024



Communiqué #05

Here I am Lord, send me!

FOR: Provincial and Diocesan Vice-Presidents

THROUGH: Provincial and Diocesan Presidents and Secretaries

CC: National Executive (for information)

National Life Member Liaison

FROM: Betty Colaneri, National Vice-President

Sisters in the League,

I hope you have been able to promote the "1" Campaign and that it has been useful for membership recruitment. The first promotion for December was "It Begins with '1." For January, it is:

"Make a Difference"

Last month, members celebrated the incredible season of joy. The greatest story ever told began with *one* courageous young woman named Mary who said "Yes." *One* star lit up the sky to guide the wise men to a lowly humble setting to pay homage to *one* baby who would grow up following the will of His Father. *One* God that became *one* man, Jesus, who would change the world. He is the perfect example of the power of *one*. Being a disciple of God does not mean members have to change the world, but they can make a difference, *one* member at a time. The story of the starfish on the beach is the perfect analogy that reminds us of that. There were thousands of starfish on the beach. When the man saw the little boy throwing the starfish into the ocean, he said to the boy, "You won't make a difference." The boy picked up another starfish and threw it back into the sea. Smiling, he turned to the man and said, "I made a difference to that *one*!" *One* thing, *one* act of kindness, friendship or even a simple gesture of *one* smile can touch someone. Reach out to a member who lives alone or invite a woman from your parish to a meeting. You never know when you can "make a difference" in someone's life. As the Dr. Seuss saying goes, "To the world you may be *one* person; but to *one* person you may be the world."

Kindly encourage members to use this promotion. Though it has been assigned for January, it can continue to be used for the months ahead. I look forward to hearing how your councils or members made a difference!

Respectfully submitted,

Betty Colaneri

National Vice-President

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