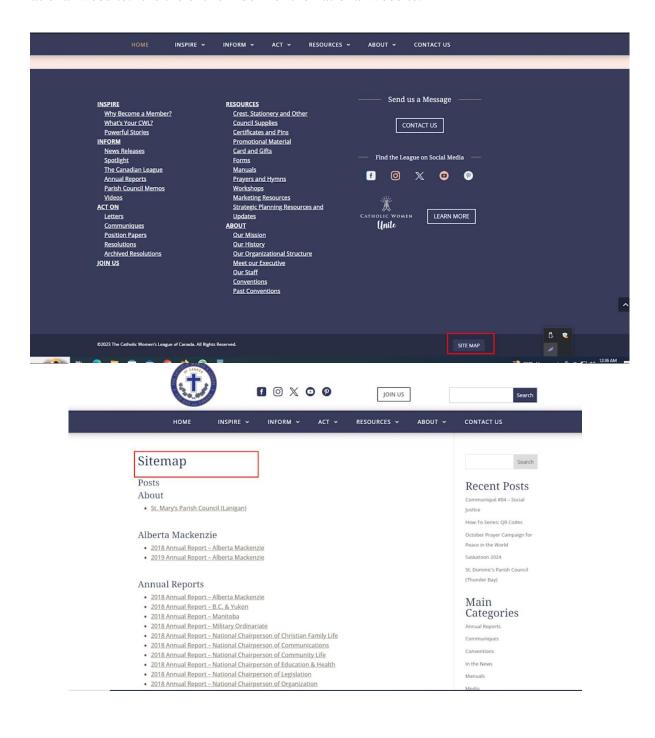
## The Catholic Women's League of Canada's National Website Keyword Catalogue



This document is a comprehensive keyword catalogue designed to make it easier for members to find and retrieve documents from The Catholic Women's League of Canada's national website. The entire collection of website posts (totalling over 1,100) has been reviewed, and keywords and phrases that relate to each post's content have been assigned. Additional search engine optimization has been conducted to improve the likelihood of these posts appearing on Google if someone searches for a similar topic. This will make the national website easier to find and more searchable online.

The list of keywords has been compiled in this document and on the website's site map for members to reference when searching for specific posts. The site map can be accessed by visiting <a href="cwl.ca">cwl.ca</a>, scrolling to the bottom of the page and selecting "SITE MAP." On this page is a categorized list of posts and possible keywords and tags to help members find specific documents and posts on the national website. It is the entire index for the national website.



## **Keyword Guide**

Members can also search for specific posts by using the search bar. The following is a list of keywords that can be typed in the search to find certain posts.

- 12 Hours of Prayer for Palliative Care
- Abortion
- Advent
- AMM
- Anniversary
- Anniversary Plaque
- Annual Meeting of Members
- Annual Report
- Bake Sale
- Blessings
- Canadian Conference of Catholic Bishops
- Canadian Government
- Care for Our Common Home
- Catholic and Living It!
- Celebration
- Christmas
- Convention
- Domestic Violence
- Donations
- Easter
- Euthanasia
- Federal Legislation
- Food Bank
- Fundraiser
- Health Research
- Homelessness
- Honorary Life Member
- How-To
- Human Trafficking
- Implementation Committee
- Installation
- Kindness Rock Project
- Lent
- Luncheon
- Mass
- Matrimony
- Medical Assistance in Dying
- Memorial
- Mental Health

- National Convention
- National Delegation
- National Executive
- National Office
- National President
- Nursing Home
- Oral Report
- Palliative Care
- Papal Visit
- Parliament Hill
- Physician's Way of the Cross
- Pope Francis
- Pot Luck
- Prayer
- President's Outings
- Reconciliation
- Resolutions
- Retreat
- Rosary Rally
- Salt + Light TV
- Service Awards
- Service Pin
- Social Justice
- Spiritual Development
- Sponsors
- Stem Cells
- Survey
- Tea Party
- The Canadian League Magazine
- Tree Planting
- Volunteering
- Water
- Webinar
- Women's Shelter
- Working Group
- Workshop
- World Union of Catholic Women's Organisations
- WUCWO

## **Extended Keyword Guide**

This extended keyword guide provides additional suggestions for searching for different posts.

- To find any posts related to a specific **parish or diocesan council**, type the parish or diocesan council name in the search bar at the top of the homepage. For example, St. Ann Parish Council, St. Emile Parish Council, Toronto Diocesan Council, etc.
- To find any posts related to a specific **city**, type the city in the search bar at the top of the homepage. For example, Ottawa, Edmonton, Winnipeg, etc.
- To find any posts related to a **standing committee**, type the name of the standing committee in the search bar at the top of the homepage. For example, faith, service, social justice, etc.
- To find any posts related to a **specific event, webinar or project**, type the event or webinar in the search bar at the top of the homepage. For example, 12 Hours of Prayer for Palliative Care, Rosary of Reconciliation Webinar, anniversary, bake sale, Kindness Rock Project, etc.
- To find any posts related to a particular **holiday or year**, type the name of the holiday or year in the search bar at the top of the homepage. For example, Advent, Easter, 2018 annual national convention, Kelowna 2022, etc.
- To find any posts related to a **national executive** member, type the name of the person in the Search bar at the top of the homepage. For example, Fran Lucas, Betty Colaneri, Shari Guinta, etc.
- To find any posts related to a particular **activity**, type the name of the activity in the search bar at the top of the homepage. For example, fundraising, legislation, service awards, etc.
- To find any posts related to a certain **topic**, type the name of the topic in the search bar at the top of the homepage. For example, donations, homelessness, annual report, Canadian government, Goal 4, Canadian Conference of Catholic Bishops, etc.