

Announcement: Year One Working Groups

Three working groups have been established in the inaugural year of the implementation of planning strategically in The Catholic Women's League of Canada.

- M**arketing Working Group: The group has a five year mandate and will animate three strategies:
1. Increase awareness about the League within the church through marketing
 2. Market the League as an association that showcases the strength of Catholic women grounded in faith, ready and willing to act
 3. Position the League as an organization for all Catholic women that encourages and supports their role and responsibility in the church and society

Joining leads Lisa Henry (Pro-Cathedral of the Assumption, North Bay, Ontario) and Sr. Susan Scott (Holy Trinity, Spruce Grove, Alberta) on this five year journey are:

CONNIE CRICHTON, ST. MARY, SASKATOON, SASKATCHEWAN
KATHY DAHL, SACRED HEART CATHEDRAL, KAMLOOPS, BRITISH COLUMBIA
LISA FILLINGHAM, STAR OF THE SEA, ST. CATHARINES, ONTARIO
CHRISTA GRILLMAIR, ST. PETER, NANAIMO, BRITISH COLUMBIA
CATHY MCKINNEY, ST. GREGORY, SAULT STE. MARIE, ONTARIO
JESSIE PARKINSON, ST. JOHN THE BAPTIST, NEW GLASGOW, NOVA SCOTIA
TERRY-MAE SINCLAIR, ST. JOSEPH, SALMON ARM, BRITISH COLUMBIA

The fruits of the group's efforts will be the elimination of membership decline and an increase in positive impression of the League within the church.

- R**eorganization Working Group: This group has a two year mandate. It will enliven six strategies:
1. Reorganize
 2. Reduce the number of standing committees to three to align with the core values of faith, service and social justice
 3. Streamline executive offices at all levels and create distinctive roles for each level
 4. Examine the current levels of the League
 5. Simplify procedures and reporting processes
 6. Enhance the role of the standing committee chairpersons from a reporting role to rotating the meeting program among them

Joining leads Lisa Henry and Life Member Jacqueline Nogier (Our Lady of the Snows, Snow Lake, Manitoba) are:

JEAN ASHDOWN, ST. THOMAS MORE, EDMONTON, ALBERTA
MARILYN BLEW, HOLY CROSS, BURNABY, BRITISH COLUMBIA
MARGOT DE LA GORGENDIERE, CATHEDRAL OF THE HOLY FAMILY, SASKATOON, SASKATCHEWAN
HONORARY LIFE MEMBER BARBARA DOWDING, ST. CLARE OF ASSISI, COQUITLAM BRITISH COLUMBIA
IRENE GALLANT, ST. PIUS X, PARKDALE, PRINCE EDWARD ISLAND
NELLY KELDERS, ST. MICHAEL, BRIGHT'S GROVE, ONTARIO
SUE LUBOWITZ, ST. JOHN CHRYSOSTOM, NEW MARKET, ONTARIO
HONORARY LIFE MEMBER DANIELLE MCNEIL-HESSIAN, ST. IGNATIUS, BEDFORD, NOVA SCOTIA
CHRISTINE MASON, SACRED HEART, WILLIAMS LAKE, BRITISH COLUMBIA
LIFE MEMBER LINDA SQUARZOLO, ST. PAUL THE APOSTLE, CONISTON, ONTARIO
LIFE MEMBER MARY LOU WATSON, ST. MARY OF THE ASSUMPTION, OWEN SOUND, ONTARIO

Once the mandate is completed, the number of executive positions will have been decreased by one-third, parish councils will be more empowered and less reliant on direction from other levels, and member satisfaction will have increased.

A **ffirmation Working Group:** With a one year mandate to include (leave no member behind) and affirm (make members feel welcomed, needed and wanted), and to validate all members, the outcome of the group will be increased member satisfaction.
Contributing to this team's efforts, and led by Sharon Ciebin (St. Clare of Assisi, Coquitlam, British Columbia), are:

MARLITA CHASE, ST. DUNSTAN, FREDERICTON, NEW BRUNSWICK
BEVERLEY KATCHMER, ST. ANN, ABBOTSFORD, BRITISH COLUMBIA
BARBARA RENAUD, ST. LUKE, MAPLE RIDGE, BRITISH COLUMBIA
SHIRLEY ROLLHEISER, ST. MARY, CHILLIWACK, BRITISH COLUMBIA
MADGE SOMASUNDARAM, STS. PETER AND PAUL, MISSISSAUGA, ONTARIO
SAMANTHA STRUDWICK, ST. AUGUSTINE, VANCOUVER, BRITISH COLUMBIA
LIFE MEMBER BARBARA THUEN, ST. MARGUERITE BOURGEOYS, CFB WINNIPEG, MANITOBA

Members across Canada are asked to pray the CWL Prayer for Renewal regularly and often. With the prayerful intercession of all members, may the Spirit guide the groups' deliberations as they undertake the renewal of the League "For God and Canada".