## Do You Have a Passion for Action, Change, Growth and Organization?

Are you looking forward to the ongoing envisioned future of the League through the implementation of the five-year strategic plan? If your answer is "yes," then the implementation committee needs you! The committee has another exciting, personal invitation to extend to you. Thirty-six volunteers are required for this year's nine working groups. Working on a strategy of your choice, you will work with women from across Canada to create and implement action plans to bring the strategy to life and help move the League into a bright, dynamic future. Do read the summaries for all working groups as the strategies are very diverse in content, duration and monthly time commitment. The committee is confident you will find a place to make your mark! Thank you for considering joining in on this inspirational journey.

## The Goals

In 2018, the national executive/board commissioned a strategic planning study. The input provided by more than 4,000 members has enabled the committee to set the objectives and strategies for implementation over the remaining three years of the five-year plan.

The application process opens February $1^{\text {st }}$, with a deadline for all submissions of March $15^{\text {th }}$.

> | If you have any questions, please e-mail projects@cwl.ca |
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## Group 1: Advocacy

4 members required
Strategies:
G2.B1 Develop and deliver advocacy workshops at all levels.
G2.B2 Access experts from other organizations to train members in leading advocacy efforts.
Objective: Increase the number of members trained to lead advocacy efforts.
The working group will identify experts and existing advocacy workshops and resources across Canada. Ultimately, it will develop workshops to address the needs of the League to train members in leading advocacy efforts. The working group will determine the format and how best to train members to conduct workshops on their own.

Members who apply require good research, investigative and computer skills (e.g. comfort using the Internet, Word, etc.) and the ability to synthesize and combine data. Members will have a comfort level and knowledge of advocating with government representatives at all levels. All groups work collaboratively, so members must also be comfortable in this type of setting.

Time Commitment: April 2021-December 2023. Approximately four to eight hours weekly and teleconference calls as required.

Group 2: Collaboration with Government
Strategy:
G2.C3 Examine and improve the process of communication and advocacy with all government levels that will allow for respectful dialogue and constructive feedback.

Objective: Increase collaboration with faith organizations and governments.
The key measure of success will be increasing engagement with these groups at the parish council level.

The working group will use information gathered from annual reports to prepare resources, resulting in increased dialogue, interaction and advocacy strategies with any level of government. It will develop a method by which these interactions can be shared within the League to monitor accountability and encouragement for future encounters.

Members who apply require good research, investigative and computer skills (e.g. comfort using the internet, Word, etc.) and the ability to synthesize and combine data. Members will have a comfort level and knowledge of advocating with government representatives at all levels. All groups work collaboratively, so members must also be comfortable in this type of setting.

Time Commitment: April 2021-July 2023. Approximately three to five hours per week and teleconference calls as required.

Group 3 Effective Communication
5-6 members required
Strategy:
G1.F1 Improve, streamline and expedite internal and external communications.
Objective: Increase effectiveness of communication.
This working group will examine current internal and external communications and research areas that need improvement or change.

Members who apply require good research, investigative and computer skills (e.g. comfort using the Internet, Word). All groups work collaboratively, so members must also be comfortable in this type of setting.

Time Commitment: April 2021-August 2023 for completion of this strategy. Approximately two to four hours per week and teleconference calls as required.

Group 4 Training Development using Technology
5-6 members required
Strategies:
G1.E2 Develop training programs to meet the needs of members using technology.

G4.D2 Employ technology to develop training tutorials to meet the needs of our current demographic.

Objective: Increase the number and readiness of members to hold office, address the lack of training of members/resistance to taking on leadership roles.

This working group will develop training programs to meet the needs of members using technology and employ technology to develop training tutorials to meet the needs of the League's current demographic. The group will examine methods to deliver training using technology with a multi-faceted approach that is flexible to meet the needs of a cross-section of members.

Time Commitment: April 2021-February 2023. Approximately two to four hours per week. All applicants would need to be available some evenings/weekends for meetings.

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Group 5 Networking with Catholic Organizations
2 members required Strategy:
G1.A2 Network with other Catholic organizations to capitalize on their existing programs.
Objective: Increase opportunities for spiritual development.
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This working group seeks to make connections with Canadian and international Catholic organizations. The group will research and share information on these organizations and any programs available with members. The group will share information about the League with these organizations.

Applicants will have experience in online research, using Google Drive and be comfortable creating brochures and other documents.

Time Commitment: April 2021-December 2021. Approximately four hours per month and teleconference calls as needed (usually one per month).

## Group 6 Actively Engage Members

## 3-4 members required

## Strategy:

G3.A3 Actively engage new members and members who are homebound.
Objective: Increase participation of diverse cultural and generational groups.
This working group will create programs for parish and diocese councils to help actively engage both new and homebound members. The group will research what parish councils are currently doing, review programs available and research best practices in other organizations.

Applicants will work independently and cooperatively with other group members. They will have experience in online research, using Google Drive and be comfortable using the computer to produce polished documents.

Time Commitment: April 2021-December 2021. Approximately four hours per month and teleconference calls as needed (usually one per month).

## Group 7 Encourage Generational Activity 3 members required Strategy: <br> G3.C2 The working group will encourage multi- and inter-generational activity and diversity. <br> Objective: Increase a sense of belonging and connectedness within the organization.

This working group will research, write and distribute an article on how intergenerational interaction benefits both younger and older adults. It will also produce flyers, pamphlets or bookmarks that will list activities/methods to encourage intergenerational interaction.

Applicants will work independently and cooperatively with other group members. They will have experience in online research, using Google Drive and be comfortable using the computer to produce polished documents.

Time Commitment: April 2021-February 2022. Approximately three hours per month and teleconference calls as needed (usually one per month).

Group 8 Increase Connectedness
4 members required
Strategy:
G3.C2 Develop tools to increase connectedness among members.
Objective: Increase a sense of belonging and connectedness within the organization.
So often, parish council members come together only once a month. They meet, lift their voices in prayer, conduct business and then say goodbye until the next month. Members meet as a provincial and national organization, possibly only once a year. They may see each other at mass on Sunday, pass each other in the grocery stores or malls, or send the occasional e-mail or text message to each other. Many times there is not real connectedness outside of the formal meetings and gatherings that members attend. One of the League's strengths is that it is both a grassroots and national organization (with connections internationally). Members must feel a sense of community within parish councils and within the national sense of the League on an ongoing basis, not just within the formal constraints of meetings and conventions.

The working group will create mechanisms/make suggestions to help parish council executives stay connected with members between monthly meetings and parish council members themselves stay connected. It will also create mechanisms and/or make suggestions to increase the sense of belonging and connectedness (i.e. sisterhood) among members throughout Canada.

Applicants will work independently and cooperatively with other group members. They will have experience in online research, using Google Drive and be comfortable using the computer to produce polished documents.

Time Commitment: April 2021-December 2021. Approximately four hours per month and teleconference calls as needed (usually one per month).

Group 9 Smartphone Application 4 members required
Strategy:
G4.E1 Create a smartphone application to promote the League's objectives to keep users up to date and motivated.

Objective: Use of technology/communication methods and tools.
This working group will develop a smartphone application for use on mobile devices. Members will require a background in or knowledge of technology development. Researching, both internal and external, will play a key role in assessing design and content. The group will be required to complete a needs assessment and build a business case.

Members applying will be required to work independently and in a collaborative environment. Flexibility for scheduling conference calls is required.

Time Commitment: April 2021-October 2022 (possibly October 2023). Approximately two-four hours per week, which will vary.

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