



The Catholic Women's League of Canada

MEMO

DATE: April 11, 2023
FROM: Betty Colaneri, national first vice-president and chairperson of communications
TO: Parish chairpersons of communication
THROUGH: Parish presidents and secretaries
CC: Diocesan and provincial presidents and secretaries and life members (on request)

My dear sisters in the League,

The Canadian League Magazine: *The Canadian League* began in 1921 as the official publication of the League and continues to be a vital part of the organization. The look may have changed with the introduction of coloured pages, but its purpose has not. It is the only form of communication that has remained a constant of the League for more than 100 years. When you receive the magazine and have finished reading all the informative articles, why not pass it along to a woman in your parish or community that would enjoy reading what the League has to offer? It is a great selling tool for acquiring membership!

Newsletters: Members at all levels have been accessing the new template for creating a newsletter. The League misconceptions working group created this easy-to-use, flexible document in Microsoft Word format with suggestions of ideas and topics to showcase events, meetings, celebrations, special occasions, and so much more. For those councils that have not yet had a chance to create one, find the template and its editing instructions on the national website (cwl.ca). Members love to hear all the wonderful and interesting things being done in other parish, diocesan and provincial councils. Creating a newsletter is a great way to spread the good news!

Website and Social Media: The national website is packed with amazing resources for members to access. It is essential to inform members of all these resources the implementation committee has created for them to utilize. There are many categories with itemized resources available. Members can download the documents, so there is no need to “reinvent the wheel.” Please continue encouraging members to browse the national website for all the excellent resources available. The website is the source for the resource! *Enclosed with this memo is an update of the activities of the Implementation Committee.

Members are in full swing with activities in their parish and communities. Encourage members to send photographs of what is happening in the parish, diocese or province to national office to be featured in “Spotlight.” These activities across Canada may also be featured on social media (Facebook, Twitter and Instagram). Statistics show the number of members accessing the League’s social media accounts increases when photographs of members’ and council activities are featured. Members throughout the country love seeing all the fantastic work being done, so keep those submissions coming!

Changes are being made to the website to make it more user-friendly. Stay tuned for further updates!

Resolutions

Resolutions begin at the grassroots with parish council members who have a concern that affects their parish and community and may also be of provincial or national concern. There are five national resolutions presently under this standing committee.

- 2017.02 Mandatory Age Verification Mechanisms for Adult Pornographic Websites
- 2004.11 Link Between Violent, Graphic Imagery and Aggressive Behaviour and the Mechanics of Killing
- 2002.11 Responsible Internet Use for Children
- 2000.06 Violence in Music Lyrics
- 2000.05 Violence on Television as It Relates to Children

Technology is constantly changing and being on top of what is happening is important. The concerns may still be relevant, but the information needs to be updated. So, start a conversation! Perhaps your council could submit a completely new resolution or one with updated information.

Remember, in all that we do, communication is key! Keeping the lines of communication going at all levels is essential. Be a source of that communication and invite members to go with the flow!