

**The 14 Step Advocacy Worksheet
for Mini-Workshop:
Elimination of Single-Use Plastics**

1. Identify the concern(s) and the possible change(s) needed.

Now that we have agreed to study this issue of how to reduce single-use plastic, what action(s) do you see as necessary to change the impact on the environment? Begin by focusing on your parish council and church.

2. Humanize.

- Do you know of any individuals or geographic areas that single-use plastics have negatively impacted? Note a story of who and how for later sharing.
- What personal effort are you willing to put forward to build awareness of the seriousness of this issue?

3. Recruit others to assist with advocacy.

Who would be the first person(s) you would ask to help you? Are you willing to recruit and set up a team of members?

4. Research the topic(s) so you are better informed.

Select people from your team to research books, governments and businesses to build a database of scenarios. Who would do what?

5. Identify changemakers and those who have been affected by the problem.

- How is the environment affected? Identify how individuals and the environment seem notably affected.
- Is this a municipal, provincial or federal matter or all three? Which government would you target?

6. Set realistic goals and objectives.

What would be a realistic goal for one year?

7. Plan ahead!

What do you plan to do? Who will do what?

8. Recruit more people who are sympathetic to your cause.

What would your two-minute speech include to build awareness? Who else would you ask to help?

9. Pray!

Can you find or create a prayer relevant to the issue?

10. Take further action!

Prepare a news story with photographs for the local newspaper about the issue and solutions you have implemented.

11. Monitor and evaluate progress.

If the government has passed legislation to eliminate single-use plastics, what visible difference has this made locally or nationwide? What new strategy will you use to advocate if you see no difference?

12. Report your progress.

Tell your story! What kind of report will you make, and with whom will you share it?

13. Celebrate your successes.

How would you celebrate your successes?

14. Where do we go from here?

If you are unsuccessful, pray and go back, rework and make changes. Then, consider another issue that would benefit from being addressed.
