

Telephone: (204) 927-2310

Toll Free: 1 (888) 656-4040



Fax: (204) 927-2321

Toll Free: 1 (888) 831-9507

The CATHOLIC WOMEN'S LEAGUE of CANADA

C-702 Scotland Avenue, Winnipeg, MB R3M 1X5

Website: www.cwl.ca E-mail: info@cwl.ca

MEMO

To: Parish Council Chairpersons of Communications

CC: Parish, Diocesan and Provincial Presidents and Life Members (on request)

From: Shari Guinta, National Chairperson of Communications

Date: October 31, 2016

I am sending greetings to all standing committee chairpersons of communications. It is a pleasure to be corresponding with you by way of this mailing. I am new to this position, as I was just elected in August at the annual national convention in Halifax.

The standing committee of communications includes *The Canadian League* magazine, the website, media, media relations and the issue of pornography.

I am sure everyone is familiar with *The Canadian League*. The magazine is a powerful tool for keeping in touch. It presents information on issues the League is involved with and/or working on to its readership. The magazine continues to evolve, and I invite you to send in articles for publication.

The media is also a powerful tool if it can be used and developed properly. The media is used "for evangelization, to promote the League, evaluation and promotion of good content, [and] newsletters and bulletins" (*Constitution & Bylaws*). We sometimes forget the media is there to present news and items of public interest. Do you submit letters on issues the League has made a statement on to the editor of your local newspaper? Check out what issues the League is working on, including resolutions, from the national website at cwl.ca.

Also, on the website is the monthly electronic newsletter, *Be League*. This is very exciting to me because it highlights a different provincial council every month. You will see councils (just like yours) featured for the work they do and celebrations they have had. November is Newfoundland and Labrador's month!

The pornography issue is difficult—I hope to have some material highlighted in *The Canadian League* on this issue and its connection to human trafficking, drug abuse and violence. If you have not participated in the Pornography Hurts postcard campaign, please consider doing so as a council. This is an easy way to let the government know you are concerned about this issue. The postcard is on the website. Even better would be to write letters to your members of parliament. Again, check out the website, do a little research, and have a say!

I have some ideas I am considering for *The Canadian League* and *Be League* so be sure to keep watching. Stay tuned!

"Let the words of my mouth and the meditation of my heart be acceptable to you, O Lord, my rock and my redeemer" (Ps. 19:14).