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## The CATHOLIC WOMEN'S LEAGUE of CANADA

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# MEMO

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To: Parish Council Chairpersons of Organization  
From: Margaret Ann Jacobs, National President-Elect and Chairperson of Organization  
CC: Parish Council Presidents, Diocesan Presidents, Provincial Presidents and Life Members (on request)  
Date: April 26, 2015

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### Membership

Being a parish council chairperson of organization is very challenging. You are entrusted with one of the most important roles in the League—recruiting and maintaining membership. It is the members who come for:

- spiritual nourishment
- a deeper, more fulfilled Christian family life
- enrichment activities to enhance local and global communities
- a clearer understanding and knowledge of health, the environment and genetics
- monitoring of legislation and changing of laws through the resolutions process
- communication of positive values and evangelizing in our world, and
- meetings with like-minded women who yearn for an opportunity to learn and grow together in the faith.

### So we need members!

Those councils that have adopted the online method of enrolling members have found it to be a positive experience. If you have not done so, please consider this option. Contact Amanda McCormick ([membership@cwl.ca](mailto:membership@cwl.ca) or call (888) 656-4040) at national office to guide you through the process.

Although the majority of your membership drives may be over, do continue to invite and encourage women to join and forward their fees promptly.

### League Resource Materials

*Leading the League* and *Handbook for Organization Chairpersons* are helpful resources in your role. Ensure that your council has a copy of all League publications. There are new inventory items now available—the invitational handbill, theme cards, a new *Guide for Spiritual Advisors* brochure and, soon, new service pins. Service pins from 20-75 years in five-year increments will be available by July. Membership scrolls and certificates of merit may be purchased. Perhaps there is a member you should consider for a maple leaf service pin. Encourage the use of the gratitude postcards, BINGO card and hospitality survey (all found in the spring 2015 edition of *The Canadian League*).

## **Leadership Development**

Encourage members to take leadership courses, attend conventions and development days. Be the first to sign up, and invite others to come along.

Offer some form of development at each meeting—something short, informative and fun to do.

Promote a positive image of the League. Refer often to the new theme, *One Heart, One Voice, One Mission*.

## **Annual Reports**

Thank you for all the work that you accomplish at parish level. Your activities are reported to diocesan, provincial and national councils. Please share with members the good ideas you read from the annual report books you receive. Prepare an activity sheet for other executive members to use throughout the year so that when it comes time to prepare your parish reports, it will be an easy reference.

May God continue to bless you, and through you, all the lives you touch with mercy, compassion and holiness (one heart), unite you in harmony to speak the truth with courage and zeal (one voice), and witness the Good News of the gospel through personal encounter and joyful service (one mission).

Faithfully,

A handwritten signature in black ink that reads "Margaret Ann Jacobs". The script is cursive and elegant, with the first letters of each name being capitalized and prominent.

Margaret Ann Jacobs  
National President–Elect and Chairperson of Organization