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The CATHOLIC WOMEN'S LEAGUE of CANADA

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MEMO

To: Parish Council Chairpersons of Communications
CC: Parish Council Presidents, Diocesan Presidents, Provincial Presidents and Life Members (on request)
From: Fran Lucas, National Second Vice-President and Chairperson of Communications
Date: April 22, 2016

Woman on a Mission, a documentary created by Salt + Light Catholic Media Foundation after the 95th annual national convention in Vancouver, was aired many times in December and January. I hope you have seen it at least once and that you have had the opportunity to view it at a council meeting. If not, please do so at your earliest convenience. This is a resource that will be great for educating members and attracting new members. Please take advantage of this by going to saltandlighttv.org/womanonamission. To entice members to attend the national convention in Halifax this August, there is a recap video of the last convention available at www.youtube.com/watch?v=w8_RaVjNDho&feature=youtube.

The CWL Members' Forum, a chat room for members, had been on the national website since December 2014, but has recently been taken down. Due to a lack of participation it was no longer cost effective to manage the site, and it was evident by the low participation that it was not the most user-friendly. Perhaps in the future an application will be found that will serve members better. This exercise was a great learning experience and will provide insight for future attempts.

Be League is your resource to share council news with members across Canada and all visitors to the national website. It focuses on the creative and meaningful activities you make happen in your council on a regular basis. Only through your submissions are we able to continue this form of communication. A high resolution photograph of your event and a brief description of the activity attached to an e-mail and sent to communications@cwl.ca is as easy as it gets. Brag about your council by sending in your submission today!

The **national website** is a buffet of information. Do yourself a favour and spend an hour on it today or tomorrow. If you have never been, or very rarely have been on it, you are missing out on an integral way to stay informed and the opportunity to have current information at your fingertips—that alone will have you back visiting many times!

The Pornography Hurts campaign has been in full swing since the federal government was elected. Please send in your cards and letters on the designated month to any or all levels of government. Personal visits or calls to local government representatives have an even greater impact. National sub-committee chairperson Rosanne Sogan, who concentrates on the issue of pornography, has completed research on a recent news item, and I share it with you below.

Stopping Pornography Viewing in Hotels: Recently, the InterContinental Hotels (ICH) Group, the world's largest hotel company, announced it has made plans to eliminate pornography from being offered at its more than 5,000 properties around the world, following in the steps of both Hilton Worldwide and

Hyatt Hotels. The ICH Group realizes that pornography is an exploitive means of profit linked to prostitution, sex trafficking and sexual violence. Hotels that do not comply with the ICH Group directives will be heavily fined.

Thank you for all of your hard work and continued dedication to the League! If at any time you require help, please feel free to reach out to your diocesan chairperson of communications who will get help from the provincial chairperson, if required. And yes, I am here and happy to help the provincial women or any of you.

God bless,

A handwritten signature in blue ink that reads "Fran Lucas". The signature is written in a cursive style with a large initial "F" and "L".

Fran Lucas
National Second Vice-President and Chairperson of Communications