

THE FALL GET TOGETHER

Sept. 8 – Dec. 6, 2026

A get together, to give together

As a trusted Canadian Blood Services representative on the ground, you're essential to helping achieve our goal of recruiting 1 million new donors. Partners for Life teams are a big part of that recruitment, and **The Fall Get Together is the perfect opportunity to offer potential PFL champions a strong reason to form a team now and encourage existing partners to kick off a new season together in a special way.**

What is the Fall Get Together?

- It's a donor challenge taking place across Canada built around one powerful truth: **people who do good together, feel great together.**
- A chance to win an exclusive prize! Groups of 2+ people who book and attend a donation appointment together can enter for a chance to win a **limited-edition Canadian Blood Services x Peace Collective Donor Hoodie.***

How it works

Regional Draw

September 8 to December 6, 2026

- **Team bookings:** PFL champions can reserve a block of appointments for their team or encourage members to book donations on the same day.
- **Visit the donor centre:**
 - Groups of 2 or more people who book and attend a blood, plasma, or platelet donation appointment, during the draw period can enter for a chance to win hoodies.
 - **Donation locations:** Team members don't need to attend appointments at the same donor centre. However, all members of a group need to attend appointments on the same day.
 - A donation isn't required, but booking and attending an appointment is.
 - **Enter the draw:** Eligible participants complete a QR-code entry form at their donor centre or mobile donation event.
- **Draw period:** Weekly draws take place between September 8 and December 6, 2026. One entry per region (Ontario, Atlantic Region, Prairie Region and B.C.) will be randomly selected from the draw pool every week.



***Scan or visit
blood.ca/GetTogether
for full draw rules.**

No donation required.



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Other ways to win

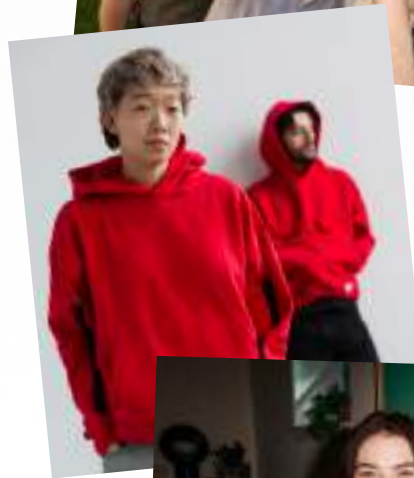
No team entry required.

Donor Centre Draw

- This is a chance for donors to win one of 2 Donor Hoodies on display at the donor centre where they are attending an appointment.
- Open to all persons attending appointments, including those attending on their own, at permanent donor centres.
- Donation isn't required, however, booking and attending an appointment is.
- Entry is completed through a paper ballot available at the donor centre.

Stem Cell Registry Draw

- Join the Stem Cell Registry for the first time during the draw period:
 - Complete the online registration at to.blood.ca/ca-stemcells-join-now
 - A link to enter the draw will be included in the individual's registration confirmation email.
- Enter the draw: Complete the draw entry form by Dec. 6, 2026, for a chance to win a Donor Hoodie.
 - No donation or cheek swab is required to enter the draw.
- Up to 8 entrants will win Donor Hoodies — two entries per region (Ontario, Atlantic, Prairies & Territories and B.C.) will be randomly selected from the draw pool.



The Prize

Designed for donors

- **In partnership with Peace Collective**, we're bringing back the iconic red Donor Hoodie and introducing an all-new white edition.
- **More than merch**, the Donor Hoodie is a symbol of what happens when people come together to make a difference.
- **Featuring innovative zippered sleeves** that make donating easier, it's built with purpose and made to be worn proudly.



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When talking to...

Leads/Prospects

- “This is the perfect way to launch your team: simple, fun and rewarding.”
- “You’ll be part of something bigger right away, while building a new tradition for your group.”
- “Partners for Life is a way for your team, club, or organization to come together and make a real impact, because when people do good together, they feel great together.”
- “We’re inviting you to join Partners for Life now and rally your group to book and attend a blood or plasma donation appointment between September 8 and December 6. When you do, each person who attends together can enter for a chance to win a limited-edition Donor Hoodie for your group.”
- “These limited-edition hoodies are only available for a chance to win by donors who show up and give together during The Fall Get Together.”
- “The Donor Hoodie is made with donors like you in mind. The zippered sleeves make it easy to donate and stay cozy, especially as seasons change and temps drop.”
- There are other ways to win as well. When attending an appointment at participating permanent donor centres, individual donors can submit a ballot for the Donor Centre Draw for a chance to win a Donor Hoodie. And if you join the Stem Cell Registry, you’ll receive a link with instructions on how to enter this additional hoodie draw.



Existing Partners

- “We’re inviting you to kick off a new season with your team by participating in The Fall Get Together.”
- “Donating alongside friends, family, coworkers, teammates, or classmates transforms giving into a shared experience. It’s a chance to connect, create memories, and make a meaningful impact together.”
- “Partners for Life groups are already champions of collective giving — this fall is your chance to inspire new donors to join your team.”
- “There’s no better time to increase your impact by bringing in new team members. Many donors book their first donation because someone invited them along.”
- “Last year we dropped the iconic red Donor Hoodie and for 2026 we’re introducing an all-new white edition. Designed exclusively for Canadian Blood Services donors, these limited-run hoodies aren’t available in stores and can’t be purchased anywhere.”
- The Donor Hoodie isn’t just merch. It’s a visible reminder that your team is connected through the act of giving.
- “Post content captured at your team donation and encourage others to join The Fall Get Together at blood.ca/GetTogether and tag @CanadasLifeline in your posts.”
- There are other ways to win a Donor Hoodie this year as well. When attending an appointment at a permanent donor centre, individual donors can submit a ballot for the Donor Centre Draw for a chance to win a Donor Hoodie. And if you join the Stem Cell Registry, you’ll receive a link with instructions on how to enter this additional hoodie draw.



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Experience what you get when you give.